

# MIDDLE EAST HOLDING



PROFILE



MIDDLE EAST  
**HOLDING**



# INTRODUCTION

We want to thank you for taking the time to familiarize yourself with our company and the services offered. Middle East Holding was established in the year 2006 and located at Dubai Investment Park, Dubai. U.A.E. We are confident that we can assist you in all your development and construction needs. It is through hard work and dedication to excellence that our success has continued in the past years.

We truly understand that the customer's needs do come first and we will do everything within our reach to ensure that your interests are addressed with the utmost professionalism and dedication. Our business philosophy addresses each project at its very core and produces a working environment that is conducive to high of communication and effective decision making at all levels.

Each project is thoroughly evaluated to provide you the client with a comprehensive and detailed analysis of the project at hand. Backed up by professional engineers and dedicated staff we have developed a number of projects in the United Arab Emirates.

With this kind, we welcome you to take a look at our work and family of clients that have made our company what it is today. We are very proud of each and every one of these projects as each of them represents the very best from a wide array of talents.

Regards,

Syed Abrar Siraj  
Managing Partner

Syed Sirajuddin  
Partner



# About us

Where we have been...  
and where we are going.....

Middle East Holding is a developer and construction manager since 2006, one of the growing companies in United Arab Emirates having the potentials to be a leader in the development and construction industry in the next few years. Since that time, Middle East Holding has undertaken a substantial program of development and construction, including but not limited to, Labour Accommodations, Warehouse Buildings and now strengthening its position to build Commercial Office Buildings, Residential Buildings and other types of facilities.

Having successful project completions and being a developing company, Middle East Holding has delivered quality, leadership, responsiveness and customer service with every construction project. This philosophy of integrity, responsibility and quality led to expanding the capabilities into increasingly larger and more complex projects, into the world of industrial, residential and office buildings.

Delivering a quality project on time and within budget, this priority has been the true foundation of every building we've constructed, and is the real reason why Middle East Holding becomes more competitive and continues a steady ascension to its place as one of the prolific and well respected developers.

Middle East Holding experience has given us a perspective of where we have been, and where we hope to go. We have focused our efforts to meet the demands created by the growth and development of our experiences.

Trust Middle East Holding to make your vision a reality, let Middle East Holding professionals put their dedication and experience to work for you.

# Vision & Mission

Achieving our vision is based on the successful pursuit of our mission.

## OUR MISSION

Committed to our partners; Building excellence into the future and constructing a growing base of clients through integrity and dedication to customer satisfaction.

## OUR VISION

Middle East Holding will be synonymous to quality development and unparalleled service and to be a premier development company through an uncompromising commitment to growth, innovation, ethics and technical excellence.

# Our Philosophy

Throughout the company's history, commitment to quality has been at the fore front of every project, regardless of its scope or size. The focus has always been the same to deliver excellence on time.

Our philosophy is to build high quality construction projects on time and within budget by providing reliable, responding services. Our goal is to implement our company philosophy to develop a long lasting working relationship with clients, enable us to be steady, have a growth and permanence in construction industry.

At Middle East Holding, we promise only what we can deliver and we deliver on our Promises. Every project we undertake reflects our investment in development knowledge, commitment to quality and reputation for excellence.



# General Information

Since its establishment in 2006, Middle East Holding, is a full service commercial property development company. We have a good balance of management and construction work that ensures our company's steady growth. Our vision and passion has contributed to be one of the respected companies in the Middle East.

We continue to develop efficient and effective operation procedures, destined to greatly increase the level and scale of property construction services currently available. Our teams of expert engineers provide services that aim to achieve professionalism in excellence in every development project.

Figures recorded to Middle East Holding shows high capability in an oscillating market and challenging endurance in an environment full of concerns. We are proud to announce that a number of projects are completed on time and within the budget by our distinguished engineers since 2006.

Middle East Holding has delivered several projects in Dubai, United Arab Emirates in the following fields of construction:

- Office and Commercial Buildings
- Villas
- Labour Accommodations
- Warehouses ( Hot rolled and Pre-engineered )

Records prove high capability, special skill and professional workmanship of Middle East Holding engineers and site teams in building construction to the standard requirements and criteria.

# Scope of Work

Middle East Holding experienced an exceptional rate of growth since its formation in 2006 that's why we remain competitive in development industry till date. The construction industry in the UAE market had distinctly grown and intuitively it demanded professional contractors to share its multifarious plans. Middle East Holding was concerned in answering these demands and therefore demonstrated special capability to be in business.

The scope comprises:

- Development of Multistorey Buildings ( Commercial, Residential and Offices)
- Development of Labour Accommodations
- Development of Warehouses and Industrial Facilities
- Development of Villas and Townhouses

Many projects were executed, delivered and maintained by Middle East Holding. Clients, consultants and owners of all projects were fully satisfied of the performance and quality service presented by our engineers and teams.

Middle East Holding always had a good and successful coordination with consultants and designers supervised these projects at all stages of execution, delivery and maintenance.

Numbers of reputable sub-contractors are selected by Middle East Holding management to execute the parts of jobs requiring specialties. Good Practices have been accumulated by the management in selecting the most suitable subcontractors, continuous monitoring of their jobs and regular progress meetings are being conducted from time to time.

Middle East Holding has the expertise to produce technical bids to high standards. The qualified and experienced management has the resources and the capability to undertake most civil works and to bid for a wide range of construction jobs.

# Quality Policy

Middle East Holding ensures that this quality policy statement and the associated procedures apply to all activities and work undertaken within the company. Middle East Holding can demonstrate its ability to consistently meet customer and regulatory requirements together with its commitment to enhance customer satisfaction through conformity with client needs and continual improvement of our systems.

The company's success is based on the quality and commitment of its highly experienced and professional management and construction staff. Ongoing development of the company's operations and upgrading of equipment and facilities ensure that we combine the best in modern building techniques with the best in traditional craft skills.

The Middle East Holding approach is to listen and openly discuss the individual needs of every contract so our clients get exactly what they require and more importantly, know exactly what they are getting before any contract is signed.

The company's philosophy is to maintain, and improve if possible, our record of providing work of the highest quality, in conformance with the Clients requirements, on time and within budget. To this end we endeavour to work as a team in a spirit of co-operation with the client and their professional representatives.

It is the objective of Middle East Holding to:

- Continue to fully meet the requirements
- Reduce waste, loss, incidents and customer complaints.
- Identify improvements to existing working practices.
- Continually evaluate the effectiveness, Method Statements etc.

For the company to achieve the above objectives, every employee and the sub-contractor must:

- Understand the client's requirements.
- Be responsible and accountable for the quality of work.

The Directors of Middle East Holding, are totally committed to this Quality Policy Statement that complies with the requirements of the law and which is understood and implemented by all personnel.

# Environmental Policy

Middle East Holding is fully committed to the prevention of pollution, protecting and minimizing the effects of operation on the environment, therefore Middle East Holding will, comply with legislation, Regulations and other obligations to fulfill our Environmental Policy.

We at Middle East Holding have taken and will continue to take all steps to ensure that we are aware of the current legislation.

We further confirm that we will ensure all activities of the Company together with its suppliers and sub-contractors comply fully with environmental legislation.

We will co-operate fully with and carry out the requirements of the Environment Agency, Local Authorities, Water Companies, and (where applicable) Railway regulations.

Middle East Holding aims to reduce the impact of the business on the environment and to improve quality of life by careful application of the following objectives:

- Meet all necessary legal and regulatory requirements, so far as they pertain to our business.
- Provide a well-structured and organized approach to site organization.
- Clearly determine the requirements of environmental management and assigns responsibility to site personnel.
- Constantly monitor environmental management aspects on site in a systematic way and record all environmental issues.
- Manage our construction sites in an environmentally sensitive manner.
- Operate a thorough buying policy, selecting whenever practical, alternative products, materials and services that causes less damage to the environment.
- Minimize the use of environmentally sensitive materials.
- Promoting recycling materials where cost effective.
- Minimize waste and reduce consumption of materials.
- Develop Environmental standards and promote these through our business.
- Use materials that are gleaned from renewable sources.
- Ensure compliance with regulations for noise, waste disposal and energy use.
- Use methods of construction that are sympathetic to the Environment.
- Communicate Environmental policies to all our staff.
- Continuously improve environmental awareness in the light of new research and developments.
- Minimize or eliminate polluting substances.
- Make the contents of this policy available to Contractors, Sub-contractors, customers and the Public



# Health & Safety Policy

We shall ensure that all employees and any sub-contractor's staff are provided with a safe place of work and that the provisions of health, safety, welfare, fire, environmental and (where applicable) railway legislation are met. All necessary steps shall be taken to ensure the health and safety of other persons, including the general public, affected by our operations.

We are committed to identifying, assessing and controlling the risks arising from our activities, products and services within the scope of our Safety Management System that we can control and influence.

This commitment shall be achieved through achieving accreditation and by ensuring that the Middle East Holding. Integrated Management System provides for:

- Resources and funding to meet health and safety commitments and obligations.
- Setting and monitoring of specific safety objectives for managers throughout Middle East Holding in line with all legal legislation and our client's requirements.
- Identification of hazards, the formal assessment of risks associated and the implementation of suitable control measures.
- Training and competence to all operatives and managers.
- A safe means of handling, transporting of articles and substances.
- Middle East Holding strategic risk assessments are to be reviewed annually or when there is any significant change to the process.
- Involvement of all employees through participation and encouraging suggestions regarding safety matters.
- An active work safe policy, which ensures that work, is only undertaken if it can be done safely and provides support to employees who are concerned about the safety of their work.
- Minimization with the ultimate aim of the elimination of accidents, specifically personal injury and property damage.
- Effective systems for the management of sub-contractors.
- Welfare and first aid facilities of employees and sub-contractors.
- Adequate fire precautions together with equipment and training.
- A proactive occupational health and safety culture.

# Project Profile

PROJECT  
PROJECT DETAILS  
CONSULTANT  
BUILT UP AREA

THE PLACE - RESIDENTIAL BUILDING  
G+3+R RESIDENTIAL BUILDING IN DIP  
MODULE ENGINEERING CONSULTANT.  
67,000 SQ .FT

PROJECT  
PROJECT DETAILS  
CONSULTANT  
BUILT UP AREA

LABOUR AND STAFF ACCOMMODATION  
G+4 LABOUR ACCOMMODATION IN DIP  
EMSQUARE ENGINEERING  
77,000 SQ .FT

PROJECT  
PROJECT DETAILS  
CONSULTANT  
BUILT UP AREA

LABOUR AND STAFF ACCOMMODATION  
G+4 LABOUR ACCOMMODATION IN DIP  
EMSQUARE ENGINEERING  
68,000 SQ .FT

PROJECT  
PROJECT DETAILS  
CONSULTANT  
BUILT UP AREA

LABOUR ACCOMMODATION  
G+4 LABOUR ACCOMMODATION IN DIP  
ANT ENGINEERING  
72,000 SQ .FT

PROJECT  
PROJECT DETAILS  
CONSULTANT  
BUILT UP AREA

LABOUR ACCOMMODATION  
G+4 LABOUR ACCOMMODATION IN DIP  
MODULE ENGINEERING CONSULTANT.  
95,000 SQ .FT

PROJECT  
PROJECT DETAILS  
CONSULTANT  
BUILT UP AREA

LABOUR ACCOMMODATION  
G+4 LABOUR ACCOMMODATION IN DIP  
MODULE ENGINEERING CONSULTANT.  
79,000 SQ .FT

PROJECT  
PROJECT DETAILS  
CONSULTANT  
BUILT UP AREA

LABOUR ACCOMMODATION  
G+3 LABOUR ACCOMMODATION IN DIP  
MODULE ENGINEERING CONSULTANT.  
40,000 SQ .FT

PROJECT  
PROJECT DETAILS  
CONSULTANT  
BUILT UP AREA

LABOUR ACCOMMODATION  
G+4 LABOUR ACCOMMODATION IN DIP  
MODULE ENGINEERING CONSULTANT.  
75,000 SQ .FT

# Project Profile

PROJECT  
PROJECT DETAILS  
CONSULTANT  
BUILT UP AREA

LABOUR ACCOMMODATION  
G+2 LABOUR ACCOMMODATION IN DIP  
AL JABAL CONSULTANCY AND ENGINEERING  
40,958.00 SQ .FT

PROJECT  
PROJECT DETAILS  
CONSULTANT  
BUILT UP AREA

LABOUR ACCOMMODATION  
G+2 LABOUR ACCOMMODATION IN DIP  
NATIONAL ENGINEERING BUREAU  
66,583.00 SQ .FT

PROJECT  
PROJECT DETAILS  
CONSULTANT  
BUILT UP AREA

INDUSTRIAL WAREHOUSE  
HI TECH INDUSTRIAL WAREHOUSE IN DIP  
AL JABAL CONSULTANCY AND ENGINEERING  
46,434.00 SQ .FT

PROJECT  
PROJECT DETAILS  
CONSULTANT  
BUILT UP AREA

LABOUR ACCOMMODATION  
G+2 LABOUR ACCOMMODATION IN DIP  
AL JABAL CONSULTANCY AND ENGINEERING  
47,410.00 SQ .FT

PROJECT  
PROJECT DETAILS  
CONSULTANT  
BUILT UP AREA

LABOUR ACCOMMODATION  
G+2 LABOUR ACCOMMODATION IN DIP  
AL JABAL CONSULTANCY AND ENGINEERING  
68,171.00 SQ .FT

PROJECT  
PROJECT DETAILS  
CONSULTANT  
BUILT UP AREA

STORAGE WAREHOUSE  
G+M WAREHOUSES AND OFFICES IN DIP  
FREELINE ENGINEERING AND CONSULTANCY  
29,094.00 SQ .FT

PROJECT  
PROJECT DETAILS  
CONSULTANT  
BUILT UP AREA

STORAGE WAREHOUSE  
G+M WAREHOUSES AND OFFICES IN DIP  
FREELINE ENGINEERING AND CONSULTANCY  
22,996.00 SQ .FT

# Project Profile

PROJECT  
PROJECT DETAILS  
CONSULTANT  
BUILT UP AREA

STORAGE WAREHOUSE  
G+M WAREHOUSES AND OFFICES IN DIP  
FREELINE ENGINEERING AND CONSULTANCY  
50,551.00 SQ .FT

PROJECT  
PROJECT DETAILS  
CONSULTANT  
BUILT UP AREA

OFFICE BUILDING  
G+3 OFFICE COMMERCIAL BUILDING  
ARKIPLAN / FREELINE ENGINEERING  
171,272.20 SQ .FT

PROJECT  
PROJECT DETAILS  
CONSULTANT  
BUILT UP AREA

PRIVATE VILLA  
G+1 VILLA IN AL BARSHA  
AL JABAL CONSULTANCY AND ENGINEERING  
5,100.00 SQ .FT

PROJECT  
PROJECT DETAILS  
CONSULTANT  
BUILT UP AREA

COMMERCIAL AND OFFICE BUILDING  
B+G+3 OFFICE COMMERCIAL BUILDING  
FREELINE ENGINEERING AND CONSULTANCY  
176,000.00 SQ .FT

PROJECT  
PROJECT DETAILS  
CONSULTANT  
BUILT UP AREA

PRIVATE VILLA  
G+1 VILLA IN AL BARSHA  
TOUCH FREE HAND ENGINEERING  
4,800.00 SQ .FT

PROJECT  
PROJECT DETAILS  
CONSULTANT  
BUILT UP AREA

STORAGE WAREHOUSE  
G+M WAREHOUSES AND OFFICES IN DIP  
AL JABAL CONSULTANCY AND ENGINEERING  
26,311.00 SQ .FT

PROJECT  
PROJECT DETAILS  
CONSULTANT  
BUILT UP AREA

PRIVATE VILLA  
G+1 VILLA IN AL BARSHA  
TOUCH FREE HAND ENGINEERING  
1,950.00 SQ .FT

# Gallery



# Gallery





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**HOLDING**

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